

CLAIMS

1. An information processing device for receiving service advertisement information, characterized in that the device comprises:

transmission means for transmitting user identification information which identifies users, a password, and device identification information which identifies the information processing device to a management device which manages the information processing device;

receiving means for receiving registration completion information which indicates that said user identification information, said password and said device identification information were associated with each other and registered at said management device;

storage means for storing at least said device identification information;

and control means for controlling said transmission means to transmit device attribute information which indicates the attributes of said information processing device and request information which requests advertisement information in the event that said device identification information is not stored in said storage means,

wherein said receiving means receives advertisement information corresponding to said device identification information in response to said request information.

2. The information processing device according to claim 1, characterized in that said advertisement information is information that prompts user registration with said management device.

3. The information processing device according to claim 1, characterized in that said advertisement information is information

that prompts registration for services linked from said management device.

4. The information processing device according to claim 1, characterized in that said device attribute information includes performance of a display device on which said advertisement information is displayed.

5. The information processing device according to claim 1, characterized in that said device attribute information includes memory capacity of a storage device in which said advertisement information is stored.

6. The information processing device according to claim 1, characterized in that said device attribute information includes information regarding the presence of a battery.

7. An information management device for transmitting service advertisement information, characterized in that the device comprises:

receiving means for receiving user identification information which identifies users, a password, and device identification information which identifies the information processing device from an information processing device;

transmission means for transmitting registration completion information which indicates that said user identification information, said password and said device identification information were associated with each other and registered;

receiving means for receiving device attribute information which indicates the attributes of said information processing device and request information which requests advertisement information in the

event that said device identification information is not stored by said information processing device; and

advertisement information transmission means for transmitting advertisement information corresponding to said device identification information in response to said request information.

8. A communication method for an information processing device for receiving service advertisement information, characterized in that the method comprises:

transmitting user identification information which identifies users, a password, and device identification information which identifies the information processing device to a management device which manages the information processing device;

receiving registration completion information which indicates that said user identification information, said password and said device identification information were associated with each other and registered at said management device;

storing at least said device identification information;

transmitting device attribute information which indicates the attributes of said information processing device and request information which requests advertisement information in the event that said device identification information is not stored in said storage means; and

receiving advertisement information corresponding to said device identification information in response to said request information.

9. A communication method for an information management device for transmitting service advertisement information, characterized in that the method comprises:

receiving user identification information which identifies users, a password, and device identification information which identifies the information processing device from an information processing device;

transmitting registration completion information which indicates that said user identification information, said password and said device identification information were associated with each other and registered;

receiving device attribute information which indicates the attributes of said information processing device and request information which requests advertisement information in the event that said device identification information is not stored by said information processing device; and

transmitting advertisement information corresponding to said device identification information in response to said request information.

10. A communication program for an information processing device for receiving service advertisement information, characterized in that the program makes a computer execute the processes of:

transmitting user identification information which identifies users, a password, and device identification information which identifies the information processing device to a management device which manages the information processing device;

receiving registration completion information which indicates that said user identification information, said password and said device identification information were associated with each other and registered at said management device;

storing at least said device identification information;

transmitting device attribute information which indicates the attributes of said information processing device and request information which requests advertisement information in the event that said device identification information is not stored in said storage means; and

receiving advertisement information corresponding to said device identification information in response to said request information.

11. A communication program for an information management device for transmitting service advertisement information, characterized in that the program makes a computer execute the processes of:

receiving user identification information which identifies users, a password, and device identification information which identifies the information processing device from an information processing device;

transmitting registration completion information which indicates that said user identification information, said password and said device identification information were associated with each other and registered;

receiving device attribute information which indicates the attributes of said information processing device and request information which requests advertisement information in the event that said device identification information is not stored by said information processing device; and

transmitting advertisement information corresponding to said device identification information in response to said request information.